

“Society is *influenced* by
the stories we tell *ourselves*.

So...let me ask you a *question*,

Are **YOU** happy with society?

NO?

Then let's **change** the **STORIES.**”



- Jim Huggins
Red Carpet Interview
Los Angeles, CA

Friday, November 18, 2016

Doors open at 6p, Dinner at 6:30p

\$20 per person

(Sponsorships sought)

This will be an event you will not want to miss!

Meet the film's Director/Producer, cast members, special guests and experience a first-ever, behind-the-scenes look at this film project *scheduled to be filmed here in Salem, OR.*



This event is sponsored, in part, by Salem First Baptist Church, Salem, OR

Music provided by



Contact info@newshepherdfilms.com or call (213) 935-7070

NEW SHEPHERD FILMS

and the

FORGOTTEN HEROES

Production Team

gratefully acknowledge the significant and selfless contributions of time and talent from the staff and members of Salem First Baptist Church.

Please note that all gifts/donations are needed and gratefully accepted. However, they are not tax-deductible.

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From the script of *Forgotten Heroes*:

MOM
But he's not ready.

DAD
No one is ever ready for war.



*No greater love hath a man than he
lay down his life for another.*

- John 15:13

FORGOTTEN HEROES

FUNDRAISER

10,000 American Lives

4,000 Dogs

1 Medal of Honor

It's time to tell the story...

Join award-winning actor and film director Jim Huggins and his special guests to learn the true story of the only military working dog handler to have received the Medal of Honor.

All funds raised go directly to producing the feature film **FORGOTTEN HEROES**.

Where: Salem First Baptist Church Fellowship Center

When: **November 18, 2016 / Doors open at 6p, dinner at 6:30p**

For more information, please contact NEW SHEPHERD FILMS:

info@newshepherdfilms.com or (213) 935-7070

MOM
(upset)
I'm scared George. This isn't Pearl Harbor for heaven's sake. We're talking about Vietnam!

FADE OUT.



THE STORY

August 1967. A time of war. A war being fought abroad—and at home.

A war that reached deep into the heart of America and chose a young man to serve at a time when honor and virtue were ridiculed by many. His plans for the future forever altered, Bobby answers the call leaving behind everything he knew and loved. Except his character. A character deeply rooted in faith.

He learns first-hand the true meaning of loyalty and sacrifice from the service of an unlikely teacher. A military working dog named Duke. A dog Bobby learned would stand by his side no matter what.

One of over 4,000 dogs sent to Vietnam, Duke teaches Bobby what it means to trust another with their life—as well as to give it for another without hesitation.

During one of the most intense battles of the Vietnam War, Bobby is faced with the ultimate test of character standing by his platoon commander as they face a certain defeat by a massive and overwhelming force. A defeat that would cost the lives of every man--and dog--on the base.

Inspired by true events, **FORGOTTEN HEROES** is a compelling and compassionate story of honor against all odds...and the legacy left behind by the enduring bonds of loyalty forged in the fires of war.

NEW SHEPHERD FILMS in association with
Storytellers for God.



presents

a **JIM HUGGINS** film

featuring

ANN LUKENS RICHARD E. WILSON KIMBERLY RICHARDSON MICHAEL GANTT

For more information:
(213) 935-7070 or info@newshepherdfilms.com



THE REAL HEROES

“Those who cannot remember the past are condemned to repeat it.”

- **George Santayana**

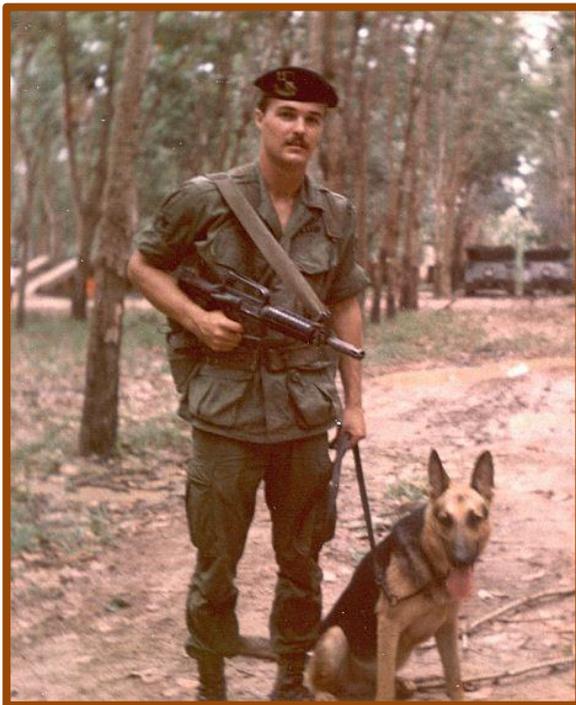
Italian philosopher, essayist, poet and novelist

FORGOTTEN HEROES is a story inspired by true events from our past. Unfortunately it has been a past some have chosen to forget or, all too often, needed to. In either case, remembering those events often brought up memories that evoked unimaginable pain. But in our haste as a nation to put that past behind us, we’ve produced a generation today that knows nothing of the profound legacies left to us by heroes we never knew existed. As a society, we run the very real risk of forgetting:

“Only the dead have seen the end of war.”

- **George Santayana**

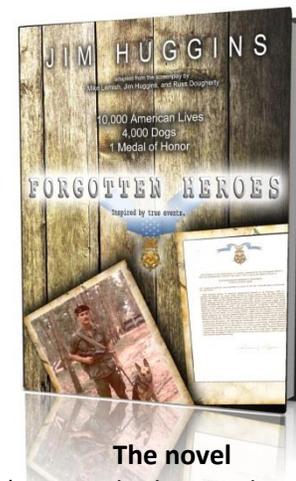
The **FORGOTTEN HEROES Project** from **New Shepherd Films** is about remembering a part of that past by honoring the legacy one man, and over 4,000 dogs, have left us. In our journey through those past lives, we use the lens of history to ask the simple question “what does sacrifice look like?” As we focus on those events, we explore the answer from a perspective of faith where we read that Jesus taught “Greater love hath no man than this, that a man lay down his life for his friends.” (KJV John 15:13)



SSgt Robert Hartsock and Duke
Vietnam (c. 1967)

The question then becomes not what does sacrifice look like but **what kind of a legacy can be left as a result of that sacrifice?** As our audience will learn, the actions on February 23, 1969 by one man left a legacy that continues to impact lives today. And the lives of over 4,000 dogs from that same past are an almost unknown part of that legacy.

Until now.



The novel
(Expected release Feb 2017)



THE PRODUCTION COMPANY

New Shepherd Films produces family entertainment based on real life (ie. true) events. That means we don't make this stuff up (we're not *THAT* good!) Besides, we find truth is often 'stranger than fiction' and therefore more entertaining.

Our focus is to entertain while at the same time tell true stories from a perspective of faith. Yes, we believe God is at work in everyday lives but we REFUSE to use a heavy-handed approach to presenting faith-based values. We want you to enjoy the story and not worry about being attacked. So if you're looking for a sermon-in-a-box or you want to be beat over the head with the Bible, we hate to say this but you'll be disappointed. That's not how Jesus told stories. So why should we?



A scene from **FOOTPRINTS**



On the set of **FOOTPRINTS**

On the other hand, if you're looking for solid entertainment from films that deliver great stories, spectacular visual imagery and a sensibility that appeals to children AND adults, you've come to the right place.

Yes, New Shepherd Films is a different kind of faith-based production company. And our approach has helped us quickly become a recognized leader in faith-based entertainment. (Of course having developed, produced, and gained distribution for our first feature film **FOOTPRINTS** didn't hurt either!)

Yes, our company is new to the industry but our management is one of the most experienced and dynamic teams around

Yes, with a proven track record and nearly 50 years of combined experience in entertainment, we believe we know how to deliver.

Our goal for this fundraiser is to raise much needed funding to tell this story through a documentary and feature film. Contributions at all levels are gratefully accepted and a variety of sponsorship offerings are available for both individuals and businesses.

Please join us today. Help us teach the heroes of tomorrow about the forgotten heroes of yesterday. Without your help, they'll never know the story.

Let's keep their legacy alive!



Sonoma Christian Homes interview
Los Angeles, CA

Why do we need help?

Making a feature film is hard. Getting it out is nearly impossible. That's why most film projects never get made. The stories sit on a shelf. Of the small percentage that *are* produced, most are never seen because they can't get to the viewing public. In our case, the story is not on the shelf—it's being published as a novel and was developed into a registered screenplay⁽¹⁾. It has a growing fan base and committed distribution for North America. We have talent in front of (and behind) the camera. We literally have every piece of the project except one—glue! We need money to enable the final pieces to come together as a finished product. Equipment costs (cameras, audio, and lights), expenses for the cast and crew (time, travel, and food), to name a few, are the final hurdle. ***THIS is why we need YOU!***

What we can offer you



Have you ever wanted to be in a movie? Maybe visit the set and watch one being made? Well now you can! Help us with our dream of making this film and we can make your dream of being in one come true! We'll even post set photos and footage of you on our website and fan pages for you to share with the world! (You supply your own autographs...)

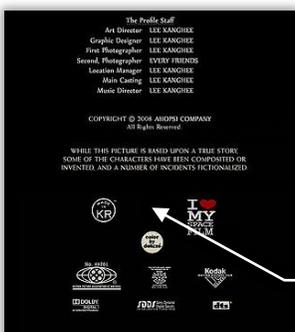


+30K fans

Founded in 2004, Facebook gives people the power to share and make the world more open and connected. They stay connected with friends and family, discover what's going on in the world, and share and express what matters to them. Facebook has over 172,000,000 users who communicate constantly about almost every aspect of their lives—including what businesses or services they like (or didn't)! With a growing fan base of over 30,000 followers interested in Forgotten Heroes, Footprints, and other projects from New Shepherd Films, as a supporter of this story, they'll be interested in you, too!



As producers, we have direct input into IMDb--the world's largest, most popular and authoritative source for movie, TV and celebrity content. With a combined web and mobile audience of more than *250 million unique monthly visitors*, IMDb is the #1 movie website in the world. IMDb offers a searchable database of over 185 million data items including more than 3 million movies, TV and entertainment programs and more than 6 million cast and crew members—***which can include project supporters like you!*** Consumers rely on IMDb for local movie showtimes, ticketing, trailers, critic and user reviews, personalized recommendations, photo galleries, entertainment news, trivia, box-office data, editorial features and more. Imagine you (or your company) having exposure at that level!



Your Logo/
Name here!

Rolling credits ('the crawl') are part of the film and will be shown every time the film is seen in theaters, on DVD, streaming, TV...you name it. Your brand recognition will go everywhere the film goes every time it's shown...which we expect will be worldwide. (Remember, we already have domestic (US) distribution!) Credits are also part of documentaries, commercials, trailers, and teasers which will give you an even larger audience!

Sponsorship Opportunities

Become part of this special story!

Forgotten Heroes is a local project with a worldwide audience. We've chosen Salem, OR and the surrounding area for filming and we believe the community will be a vital part of the "story behind the story". Individual supporters are a critical part of helping fund the last piece of the puzzle as well as mobilizing a community to help tell this story!

PERSONAL SPONSORSHIP LEVELS (see benefits for each level on the following page)

| | |
|-----------------------------|-----------------|
| Executive Producer | \$25,000 |
| Director | \$10,000 |
| Producer | \$ 5,000 |
| Associate Producer | \$ 2,500 |
| Editor | \$ 1,000 |
| Cinematographer | \$ 500 |
| Production Assistant | \$ 250 |

PERSONAL GIFT (make an impact!)

| | |
|---------------------|-------------------------|
| Angel Credit | \$ 100 (minimum) |
|---------------------|-------------------------|

Angel Credits are a special category in the film industry. Your name will appear in the credits at the end of the movie under the heading of "Angel Donors". You'll also be listed in IMDb as a supporter and we'll post the list of 'Angels' on our website and social media (Facebook) pages. You'll also receive one free Event ticket for the evening's festivities.

We also have Corporate Sponsorship packages available and a number of 'Event-only' sponsorship needs. If you, or anyone you know, might be interested in helping, please let us know! Thank you.

Individual Sponsorship Perks

| | Executive Producer | Director | Producer | Associate Producer | Editor | Cinematographer | Production Assistant |
|---|--------------------|----------|----------|--------------------|---------|-----------------|----------------------|
| | \$25,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 | \$500 | \$250 |
| VIP admission for 4 to the film's World Premiere | 8 | ✓ | | | | | |
| VIP admission for 4 to the film's Screening | 8 | ✓ | ✓ | | | | |
| Copy of the film's DVD when released! | 4 copies | 2 copies | ✓ | | | | |
| By name mention in all PR! | ✓ | ✓ | ✓ | ✓ | | | |
| IMDb and on-screen credit as an Associate Producer! | See Notes | ✓ | ✓ | ✓ | | | |
| Be in a movie! You'll be an extra in <i>at least</i> one scene with a walk-on appearance. 'Lines!' means you'll have at least one line of dialog as well! | Lines! | Lines! | ✓ | ✓ | | | |
| 1 st Edition Autographed copy of the novel FORGOTTEN HEROES (expected release Feb '17) | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Acting credit in IMDb and your name on the big screen! (see notes below) | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| Autographed copy of the shooting script! | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Learn the magic of movie making...hang around on set during filming! One day pass to watch (and help) a motion picture being made! | VIP access | ✓ | ✓ | ✓ | ✓ | ✓ | |
| 1 st Edition Autographed copy of the novel FOOTPRINTS (while supplies last) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social Media (Facebook) and website shout-outs! Share with your friends...you'll be famous! | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Supporter credit in IMDb and your name on the big screen! (see notes below) | See Notes | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Fundraising Event tickets for you to entertain your friends! | 16 | 12 | 10 | 8 | 6 | 4 | 2 |

Notes: The **Executive Producer Level** will receive all the perks listed above for the **Director Level** **PLUS will be given the opportunity to receive special merchandise and unique on-set opportunities during filming that will include meeting the cast. This level will also receive IMDb credit, on-screen credit, and media highlight as Co-Executive Producer for this film.**

Multiple individuals could 'pool' their resources in combination and earn a larger sponsor level to be shared by all! For example, if 5 people contributed \$500 each, then \$2,500 would be raised and they all share as an Associate Producer. So the more you challenge your friends, the greater the reward!

ACTING and SUPPORTER are two **different** credits in IMDb. Yes, you can have multiple credits on a project!!!

To Become a Sponsor, Make a Gift, or Purchase Event Tickets

Please complete the information below and mail (or FAX if you prefer) to us.

Type of Sponsorship : Individual Corporate Event Angel Credit

Sponsorship Level: _____ Gift Amount: \$ _____ # of Ticket(s) _____
(\$20 ea)

Name: _____

Business: (if Corporate Sponsorship) _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

(Please make checks payable to NEW SHEPHERD FILMS and note "Forgotten Heroes Fundraiser" in the memo line. We will be in contact with you upon receipt to finalize the details of the sponsorship package you selected, if applicable.)

MAIL TO: New Shepherd Films
1118 Lancaster Dr NE #375
Salem, OR 97301

FAX TO: (919) 882-9544

If you prefer, you may also:

1) Visit our website at www.forgottenheroes.com and click on 'Fundraiser' (Credit/Debit Cards and e-checks are gratefully accepted)

2) Contact us directly at:

info@newshepherdfilms.com

or

Call (213) 935-7070

THANK YOU!